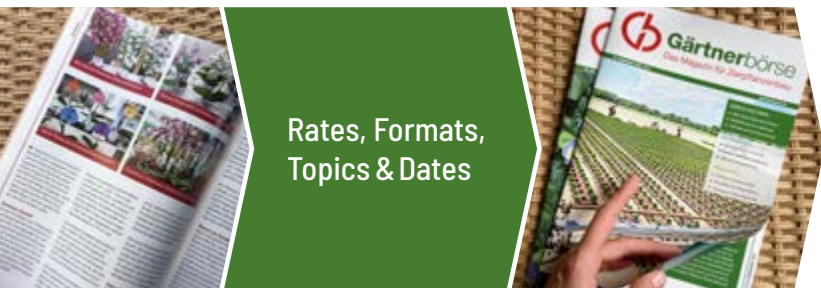


RATE CARD PRINT 2021

Price list No.69 valid from 01/01/2021



Rates, Formats,
Topics & Dates



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Das Magazin für Zierpflanzenbau

ISSUE	RELEASE DATE	ADVERTISING DEADLINE	TOPICS	SPECIAL TOPIC	FAIRS & EVENTS
1 2021	01/16/ 2021	12/04/ 2020	Bedding- and balcony plants, young plants		
2 2021	03/27/ 2021	02/18/ 2021	Substrates / Cut flowers		
3 2021	05/29/ 2021	04/20/ 2021	Poinsettias / Autumn range	Preview Flower Trials	spoga+gafa , Cologne 05/30/ - 06/01/21 Flower Trials 06/15/ - 06/18/21
4 2021	07/24/ 2021	06/17/ 2021	Springtime plants and flowers / Hydrangeas / Heather		
5 2021	09/25/ 2021	08/19/ 2021	Bedding- and balcony plants / Pelargonium / New varieties (Flower Trials)	120 years Gärtnerbörse	
6 2021	11/20/ 2021	10/14/ 2021	Pot plants / Technology, greenhouse		FloraHolland , NL-Aalsmeer 11/03/ - 11/05/21 IFTF, NL-Vijfhuizen